Travel and Accommodation
The participants are requested to make their own arrangements for accommodation.

Submission of Research papers
The official language of the seminar is English. The research papers should be sent in both soft and hard copy
* A soft copy in MS-Word format, Times New Roman Font 12 with 1.5 line spacing, restricted to A4 size, containing a maximum of 6 pages should be sent along with the registration form and Demand Draft to the Convenor of the Conference.
* The research papers should be based on the original work and not presented and published before.
* The author and co-author should register separately. All the papers will be put in a blind review process.
* Late submission of papers will not be entertained.

Publication
* All the accepted papers will be published in the PEER Reviewed Journal

Registration Fee
Participants are expected to send the Registration form duly filled in, along with the registration fee.
* Faculty and Others: Rs. 1,000/-
* Research Scholars & Students: Rs. 750/-
* Publication fee: Rs. 750/-

Mode of Payment
* Only demand drafts will be accepted. (Cheques/Cash/Money orders will not be accepted).
* The DD should be drawn in favour of “Principal, Nagarathinam Angalammal Arts & Science College, Madurai.”

Important Dates
Full paper submission: 20.02.2020
Acceptance for publication: 27.02.2020
Payment of Regn. fee Deadline: 29.02.2020

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NAGARATHINAM ANGALAMMAL ARTS & SCIENCE COLLEGE

Nagarathinam Angalammal Arts and Science College was established by the pioneer in Floral industry and a philanthropist, Mr. S. Nagarathinam in 2018, under the auspices of Nagarathinam Angalammal Educational and Charitable Trust. The College is fully self-supporting, Co-educational and it has been founded to serve the youth of the predominantly agricultural, underprivileged and downtrodden families in the neighborhood. At present, most of our college students hail from poor economic background their school education has been acquired through the vernacular medium. A team of well qualified, competent and dedicated faculty members is committed to duty, discipline and service. The college offers 14 UG courses 4 Skill Based certificate Courses which have high employment potential, with the aim of making the students employable, self-employable or becoming entrepreneurs. Within a short span of time, the college has grown vertically and horizontally thereby providing upward mobility to our students. This institution tries to enrich the students with an education, which is intellectually challenging, ethically sensitive, socially compassionate and academically sound.

MADURAI KAMARAJ UNIVERSITY

Established in 1966, Madurai Kamaraj University as a State University attained the status of University with Potential for Excellence for “Teaching, Research and Outreach” in 2007. The University is governed by Acts, Statutes, Ordinances and Regulations, Madurai Kamaraj University, is on its relentless journey for the past 51 years surmounting hurdles of indigenous and exotic nature on its way and has passed through the tests of accreditation towards reaching the status of excellence. University is aware that the process of achieving excellence is continuous and therefore, all efforts are in progress to keep up the momentum.

The University came into being through a bill passed in the Legislative Assembly of the State in the year 1965. Thus, it is a Statutory University owned and funded by the Government of Tamilnadu and the University Grants Commission. This University is a member of Association of Indian Universities and one of the nine Universities in India with a status of University with Potential for Excellence. It holds a total of 77 renowned Departments and 20 Schools.

The University has been accredited with “A” grade in the 3rd cycle (2015) by NAAC. In the “SWACHHITA” Ranking of Higher Educational Institutions in the Country, the HRD Ministry awarded Second Rank to the University in the category of Government Institutions on 14th September 2017.

WOMEN’S STUDIES CENTRE

The establishment of Women’ Studies Centre in Madurai Kamaraj University, Madurai was approved by the UGC, New Delhi during XI plan on August 2009. The main objective of the WSC is to build Women’s Studies as an important discipline by offering courses to the students and training to the target groups. The Centre has developed sufficient infrastructure and initiated work on research, publication, documentation and extension activities. The Centre is offering M.A., Women’s Studies and Elective Courses. The Centre has organized a series of Seminars, Workshops, Special Lectures and Advocacy Programs on issues related to Women Empowerment and Women’s Health.

Women Empowerment through Entrepreneurship: Opportunities and Challenges

“Women are the largest untapped reservoir of talent in the world” – Hillary Clinton

Education is a boon to mankind, while lack of education to a person is a bane now-a-days. Throughout the world, we can observe that the ratio of women entrepreneurs is growing tremendously. The emergence as well as development of women entrepreneurs is quite visible in India and their over-all contribution to Indian economy is also very significant. Today the role of Women entrepreneur in economic development is inevitable because women are entering not only in selected professions but also in professions like trade, industry and engineering. Women are accepting entrepreneurship and are successfully leading businesses, facing and overcoming various challenges. They are properly utilizing various opportunities and prospects for accomplishing their own and their organization’s goals and objectives. Today, every country boasts of their successful women entrepreneurs who have reached the heights of success. Though they have been successful in their efforts, they have been through various difficult situations and have tactfully dealt with them. In spite of that, there are very few women who hold such high positions in major companies. In order to assist them and help them in accomplishing their own as well as the organizational goals, women entrepreneurs should be supported by their male counterparts, their colleagues, and their family so that they can proceed confidently towards the road of growth, success, and prosperity. The vision for the future should be built on gender prospective; hence there is a need for a comprehensive and holistic policy for women. This would enable the country to fulfill the constitutional mandate of women equality and the objective of women’s total involvement in the development of the nation.

Aims & Objectives

The main objective of this conference is to provide a forum for researchers, educators, industrialists, academics and students to exchange new ideas, thoughts, approaches and insights to the challenges and opportunities in the domain of Women Empowerment and Entrepreneurship.

The conference is designed with Special Invited Lectures, Paper Presentations and Poster Presentations. In addition to serving as an academic platform where the latest research in Women Empowerment and Entrepreneurship can be shared, the conference is intended to act as a platform for discussing the opportunities and challenges.

Sub-Themes:

The researchers, academicians and industrialists can present their contribution in the following themes.

- Leadership and entrepreneurial competencies in women
- Feministic Ethical Marketing and Consumer Protection
- Women entrepreneurs and Innovation
- Increasing credibility of Women Entrepreneurs
- Women Entrepreneurship: the Emerging Trend
- Women and Sustainable Development
- Self Help Group and Women Empowerment
- Women and Technology
- Education, Employment and Women Empowerment
- Mobile Technology: an enabler of Women Empowerment
- Cultural Intelligence for the Global Business Women
- Changing Government Policies
- Financial Inclusion for Entrepreneurship
- Any other topic strictly relevant to the theme of the conference.
Registration Form

06th March 2020

Opportunities and Challenges
Entrepreneurship: Women Empowerment through
International Conference

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